

## INTRODUCTION

As a charitable, not-for-profit organisation, the National Kidney Foundation of Malaysia (NKF) depends on public generosity and corporate funding to provide affordable dialysis treatment to all our patients who are from the lower income group.

However, with more charities being registered each year, the available funds are stretched to the limit, resulting in the NKF having to increase the number of its fundraising activities.

In 2011, it is estimated that there will be a shortfall of income over expenditure of **RM 12 million** which NKF needs to source in order to provide the subsidised dialysis treatment for **1451 patients (as at April 2011)** and the running of the Foundation in general.

We cannot do it alone, and we desperately need your help. If you are unable to make a direct donation, then please help us by organising various fundraising projects and activities.

Together, we can help more patients benefit from our healthcare activities. Your money helps us save lives.

**Where your money goes?**



## Where your money goes ?

### NKF needs urgent funds for...

In 2010, it is estimated that there will be a shortfall of income over expenditure of **RM 12million** which NKF needs to source in order to provide the subsidised dialysis treatment and the running of the Foundation in general.

### SAVING THE LIVES OF THOSE IN NEED



- Subsidized dialysis treatments for the poor and needy.
- Replacement of Haemodialysis Machines (RM40K – RM45K) and Automatic Reprocessors (RM28K – RM32K).
- **FREE** blood tests.
- **FREE** medicines related to patients' illness.
- **FREE** medical consultation to our patients.

### UNIQUE TRAINING CENTRE



- Malaysia's only specialized training course for Dialysis Assistants (DAs).
- Conducting "Post Basic Haemodialysis Nursing Course" for staff nurses and medical assistants.

### NKF CHILDREN'S WELFARE FUND



- Guaranteeing a bright future to the children of NKF patients by assisting with school expenses.
- Rewarding the educational excellence of our patient's children with grants and cash incentives based on their grades, encouraging them to perform better and secure a brighter future for them and their families.

### ENRICHING THE QUALITY OF LIVES



- Financial assistance to hardcore poor patients.
- Annual Patient Forums.
- Initiates Job Placements.
- Counseling to patients in need.
- Non-interest incentive fund for patients.

### PUBLIC EDUCATION – FIT FOR LIFE



- **Talks, Exhibitions & Conferences**
  - Early detection is key to saving lives.
  - Signs and symptoms of kidney disease.
  - How to prevent kidney disease.
  - Counseling and advice.
- **Mobile Health Screening Units**
  - NKF LifeCheck Mobile Health Screening Unit.
  - Subsidized screening for all :
    - Members of the public.
    - Employees of caring corporations.
    - Religious organizations, teaching institutions and NGO's.

### What fundraising challenges does NKF face?

Unlike some other ailments, kidney disease is a silent killer and most victims do not even know they have a problem until their kidneys fail. Hence, the public is often unaware of the seriousness of the problem, and therein lies our difficulty in raising funds.

But that is not all. Access to corporations and businesses that can assist the NKF in fundraising projects and the shortage of volunteers is another challenge.

### **What is the NKF's fundraising strategy?**

Public education is the backbone of all our fundraising activities. By informing the public of the preventive and management aspects of kidney diseases, we can create greater awareness of the financial burden that kidney diseases place on the patient. If we can achieve this, the public will be more sympathetic to our cause and assist us by making regular donations. Most importantly, we strive to build relationships with individuals and corporations that are willing to "adopt" the NKF and support our work on a long-term basis.

### **How can the public contribute to the NKF?**

You can help us not just by donating money but by contributing fundraising ideas or joining hands with us to organise fundraising projects and create awareness of kidney diseases and kidney failure.

Shopping complexes, hotels and sports clubs can assist by providing us venues to hold events or help sponsor the entire event with gifts or prizes. The public can chip in by participating in our activities or by signing up as volunteers to assist us during various awareness campaigns and fundraising projects.

For more information on our fundraising activities, please visit [Fundraising > Projects and Activities](#)

[>> Top Page](#)